



CRS + InnovGreen

Mobile Data Collection for Disaster Relief and Conservation

Need for rapid mobile communication & data collection platform



Currently paper-based communication takes 1 month for information to reach central office, and deploy response

CRS
NATIONAL
OFFICE
(New Delhi)

CRS
STATE
OFFICE

COORDINATING
PARTNER (CP)

IMPLEMENTING
PARTNER

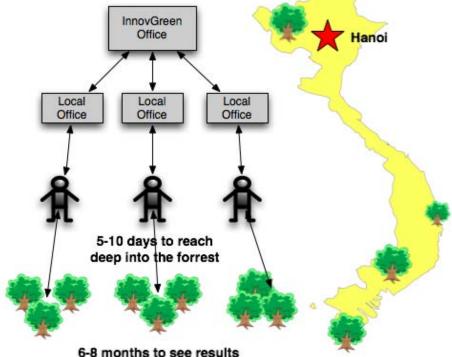
IMPLEMENTING
PARTNER

Courtesy of Catholic Relief Services. Used with permission.

Disaster Management in India

No reliable way for farmers to send data text, GPS location and images - from remote deforested areas back to InnovGreen main office

Courtesy of Young Yang. Used with permission.



Restore Agent-Orange deforested land in Vietnam

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Limitations of current systems for mobile disaster management



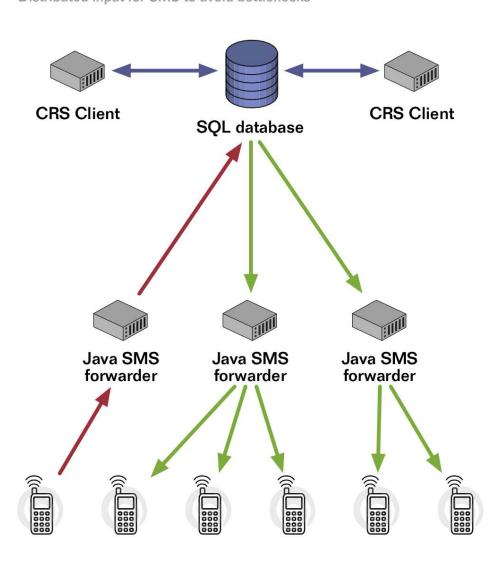
What are the characteristics of current solutions?

- Designed for a very specific application, such as law enforcement, and are targeted for governments and largescale organizations. (e.g. Intergraph's emergency management solutions)
- Proprietary
- Require "smart," sophisticated (and expensive) hardware
- One-way (e.g. Harvard's university-wide emergency notification system using SMS)

Solution: construct versatile toolkit for mobile data communication



NextLab 08
Distributed input for SMS to avoid bottlenecks



Key Toolkit Features

- Bi-Directional SMS
- Serialized Messages
- Trust-Based Networks





- Create versatile, platform agnostic toolkit for mobile data collection, processing, and dissemination
- Continue searching for existing mobile messaging ' technology that can be repurposed'
- Generic SMS web services API
- Support for additional data formats: GPS location, image'



- "trust 777-777-777"
- "broadcast [message]"
- "broadcast 1km north [message]"
- "locate me [location string]"
- "request update"
- "request update 3km south"





- Operations Anonymous MIT student
- Sustainability Sreya Sengupta
- Systems Architecture Jeffrey Warren
- Software Development Oliver Wilder-Smith & Vijay Umapathy

MIT OpenCourseWare http://ocw.mit.edu

MAS.965 / 6.976 / ES.S06 NextLab I: Designing Mobile Technologies for the Next Billion Users Fall 2008

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